



If you believe the gospel
is the greatest message ever delivered,
then you should endeavour to find
the greatest medium in which to share it.

Allowing you to minor in technology and major in ministry

Consider your own customized online store where clients can browse and purchase anything and everything pertaining to your business or ministry; the latest books, music, DVD's, supplementary materials and merchandise, e-books, digital music & movies, accompanying recommended literature, and much more. Personalized for the benefit of your establishment and your patrons, your own online store will literally make the sky the limit.

- Over 220,000 products and growing daily
- Re-branded with your logo
- Products shipped direct from the supplier
- Conference bookings
- Concert bookings
- MP3 Downloads
- E-book Downloads
- Social networking tools
- 5 different payment options
- Customise the products on your front page
- iPhone style flash wallet
- Global sales
- Featured product section
- Preview song online (MP3 Section)

And the cost to set up and maintain your online store? **Nothing.**

A complete system - ready to go and easy to use!

Your store and you ...

Your store is branded with your logo, your details, your information and your resources. Better yet, you can customize it as you wish to promote what is most important when it's most important.

If you have sought a reliable way to make your resources more publicly accessible, iChristian now offers you a compelling and dependable solution.

All you need...

Your online store gives you the flexibility to tailor your home page and all subsequent links to the requirements of your organization and your clientele. Change things when you want as often as you want to highlight and advance who you are.

Whether you are a radio station wanting to promote the most sought after albums, or a church wanting to recommend the latest reading material or sermon, or a ministry looking to promote your own resources or digital content - your store is flexible enough to accommodate all your needs.

There is no stock or inventory to worry about. At iChristian we handle the entire customer 'experience' from purchase to delivery. Plus, if you are struggling with the customization of your online store, give us the specifics and we will do that for you too.

There are no registration or set-up costs, no fees, no charges, no catches. Your online store can act as an extension to your existing website, or alternatively, can serve as your own web presence should you currently be un-represented on the net.

- **Open 24/7**
- **No employees**
- **No stock to manage**
- **No administration**

How it works

The existing potential of an online store (or e-store), means that amongst other things, you can be open for business 24 hours a day, 7 days a week. Your time and money will never be required to maintain the store, or to ship products, or to register your business name. We will take care of everything including credit card processing, customer service, shipping, returns, exchanges and all additional extras that will ensure the smooth running of your e-store.

When supporters purchase items from your online store, 40 percent of the net profit from each sale will go directly to sustaining your work. The remainder will ensure that iChristian can successfully continue to offer you a superior service whereby no monthly, quarterly or annual fees are required. This leaves you financially uncommitted to passively generate additional revenue with the least amount of time and effort.

Sales are totalled and all proceeds paid quarterly into your designated account via Net Bank transfer or cheque. The choice is yours.

What is available?

Quality Christian publications, products and resources at great prices, made ready for you to offer to your supporters. Well-known authors, if books are your specialty – popular artists, DVD's, Music & Movie downloads, an online concert and conference registration service and more, all instantly accessible to you through your store.

Utilize our expansive list of leading suppliers, which include Hillsong Australia, CCC Oxford Falls, Sony, EMI, Kennedy International, Scripture Union, CLC Australia, Crossroads, Willow Connection, Leading The Way, Messenger International, Choice of Life and many more.

Additional products also include jewellery, gifts and gift cards, stickers, inspirational pieces, Holy Land products and a dedicated section for pregnancy and conception related issues.

Use your store's efficient search function to find any topic, artist, author, DVD or product that you are interested in. At iChristian we are able to source 99 percent of all Christian titles and products within Australia. If you can't find what you want, just ask us if it's available. In the majority of cases it will be.

Unique services

We lay claim to two unique services that no other Christian online store offers. We present frequenters of your e-store with an opportunity to donate to listed charities simply by adding one dollar to their total purchase.

Additionally, the store comes complete with an online registration facility for conference and concert bookings.

Details on each of these initiatives follow.

A little can go a long way ...

iChristian now gives customers the opportunity to give a little, in order that others might gain a lot.

Customers now have the opportunity to support an array of charities simply by adding one dollar to the total of their purchase. We ensure 100 per cent of each donation is forwarded to the charity of choice on a quarterly basis. A small gift today will make a big difference in someone's life tomorrow.

How does it work?

Before a customer moves on from the shopping to the payment page on the website, they are given an opportunity to add a one dollar donation to one of the listed ministries or charities.

The customer is presented with a list to choose from and simply make their choice by ticking a box. This adds their dollar donation to their transaction cost. For example, adding \$1 to their \$30 purchase means that \$31 gets debited to their credit card.

Tax deductibility receipts from each ministry are not required as donations are less than \$2, (we provide an itemized tax invoice of the purchase and include the total donation) meaning there is no burden on the ministry or charity receiving the donation.

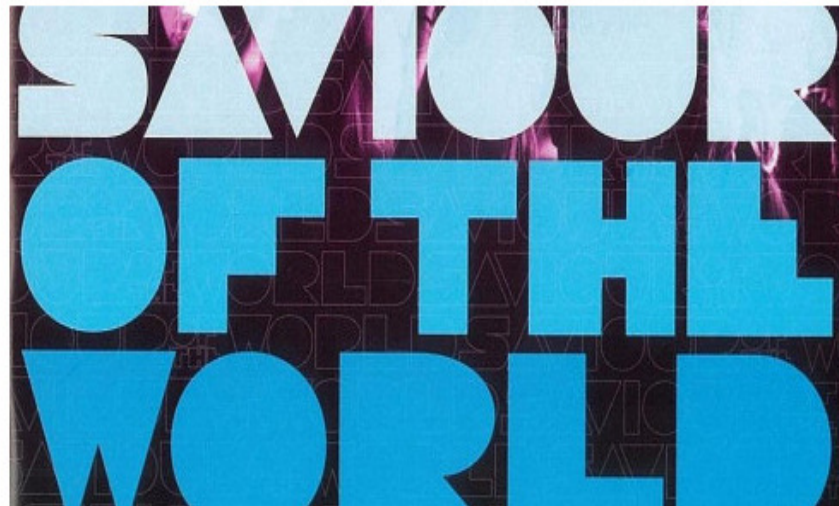
Payments are made to each charity on a quarterly basis (1st Mar 1st June, 1st Sept, and 1st Dec).

If you are interested in being listed for donations, please let us know and we would be happy to further discuss this opportunity with you.



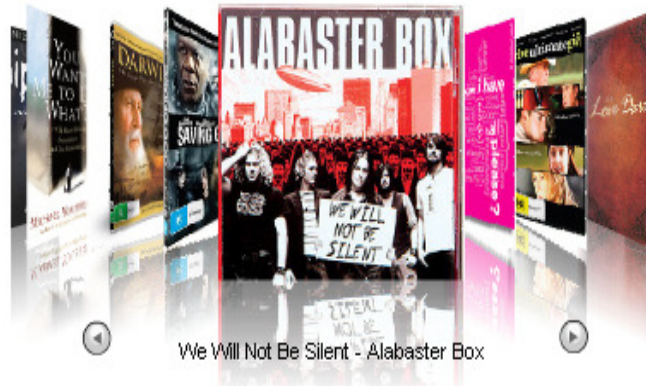
Artist, Author, Title or Keyword(s)

Top Sellers Top mp3's Top Albums Top DVD's Top Books

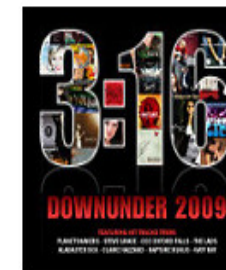
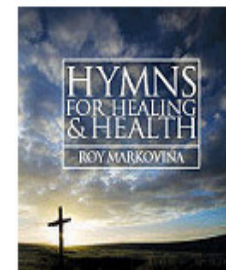
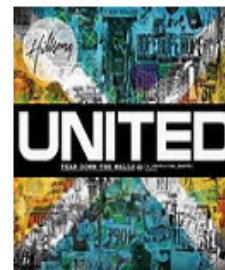


Heading Text

- Planetshakers at their best with their brand CD.
- [Click here For more info. songs previews and Videos](#)



We Will Not Be Silent - Alabaster Box

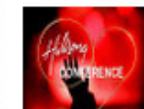
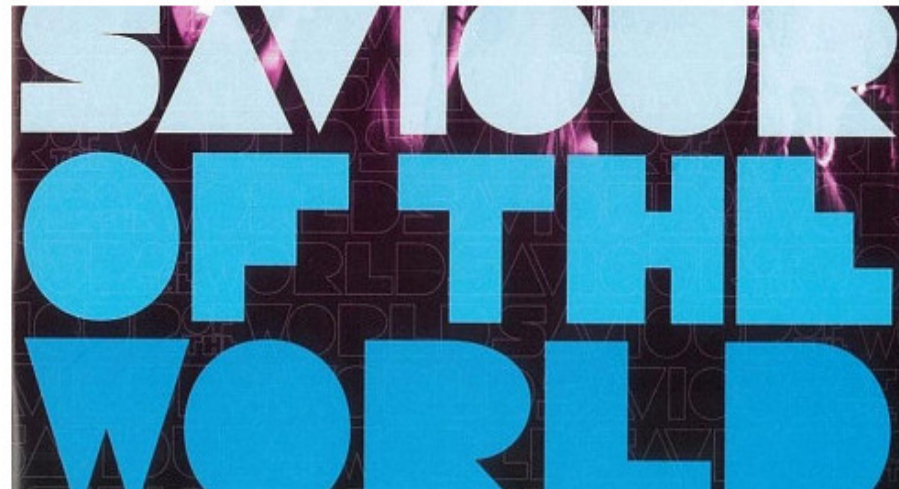


Re-branded with your logo ...

YOUR **LOGO** HERE!

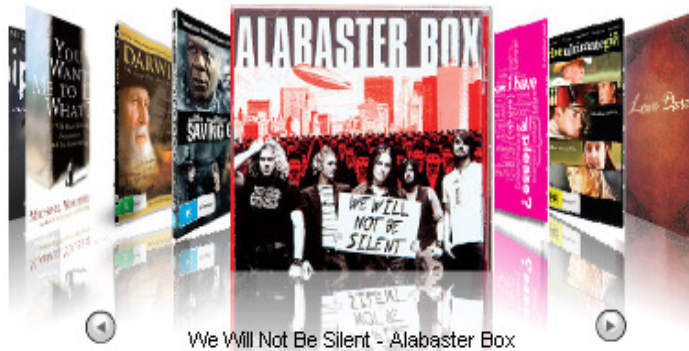
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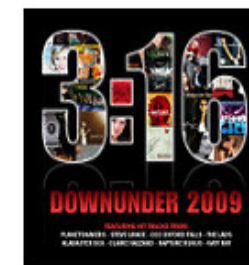
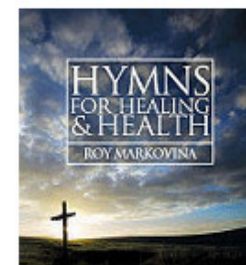


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We Will Not Be Silent - Alabaster Box



Here is what others say about us ...

iChristian gives many that don't have access to a local Christian Bookstore nearby the opportunity to source the best selection of what is available in Christian music, books and church resources. Congrats on making this available to the Christian Community.

Alan Kennedy
Managing Director Kennedy International.

"I've heard nothing but great things about iChristian being a groundbreaking effort during my recent trips around the country. Keep up the excellent work!"

Josh Olson
Retail Manager - Hillsong Music Australia Australia & New Zealand

"I think it's fantastic what you guys are doing...real cutting edge stuff. I support it 100 per cent!"

Steve Grace
Australian recording artist

Frequently asked questions

Q. Do you have an example of what the store would look like if we use it as our primary website?

A. YES! Your iChristian store can serve as your primary website and have your ministry name or logo as well as your details such as your service times, address and contact numbers added to your site.

Visit www.harvestfamily.ichristian.com.au for an example of a ministry utilizing this service.

Q. Do you have an example of the online Conference Registration System?

A. Visit www.ccccoffs.ichristian.com.au/form.php for an example of a ministry utilizing this service.

Q. Are we able to sell our products on the site?

A. YES! Show your ministries music CD's & products on the front page of your store. Visit www.ep.ichristian.com.au for a working example.

Q. If we refer people to iChristian do we receive a commission of some sort?

A. No. Our desire to bless the work of various ministries financially is just that - and we hope that as iChristian is a blessing to you – that you would in-turn pass on the blessing to another ministry simply by letting them know that this service is available for them too.

Q. We already have an online store - can we separately/also run an iChristian store?

A. Yes, both stores can co-exist side by side. Have a look at how CCC Ryde has done this. www.cccryde.com.au/product.html

Getting started

Getting started is as easy as clicking on the button provided.

Once your application is received, it can generally be processed within 24 hours and your store ready to launch within 48 hours from approval.

If you have questions that remain unanswered after reading this proposal - we would be more than happy to discuss these with you. Please contact us via email or on the numbers provided.

Ministries located in Australia can apply right now. If you are a ministry or artist located outside Australia, this service will not be available to you till August 2010. Please follow us on one of the below networks to be advised the moment is available.

www.twitter.com/ichristianmedia

<http://www.facebook.com/pages/iChristianMedia/121664127868898>

<http://www.myspace.com/537286408>

Thank you for your time in reviewing our proposal, we hope that we can work with you ...

CLICK THE LINK TO GET STARTED ... www.ichristian.com.au/application.php